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**Bergsma's Paint & Wallpaper Announces Addition of Innovative,  
Water-Borne Wood Stains from Sansin**

STRATHROY, Ontario and GEORGETOWN, Ontario – April 17, 2012 – [The Sansin Corporation](#) today announced that Bergsma's Paint & Wallpaper will expand its offerings to include Sansin's full line of exterior Enviro Stain wood finishes for siding, decks and log homes, as well as Sansin's Purity interior stains and wood treatment products.

*Bergsma's will hold a grand opening event on April 23 from 5-8 p.m.* at The Georgetown Marketplace Mall, 280 Guelph Street, Georgetown, Ontario. Everyone is welcome to attend. Michael Lobodzinski from Sansin will introduce the Enviro Stain and Purity lines with demonstrations of the exterior and interior wood finish products.

According to Yvonne Bergsma, Manager of Bergsma's Paint & Wallpaper, "We are always on the lookout for new, innovative products that offer both high-quality and value to our customers. Sansin's water-borne wood finish technology delivers excellent performance and reliability along with a low-VOC, eco-friendly profile."

A family-run store, Bergsma's Paint & Wallpaper has been serving Georgetown and the surrounding area for over 40 years.

Bergsma's Paint & Wallpaper will carry Sansin's line of Enviro Stain exterior and interior wood finishes and sealants and wood treatment products at its location at 280 Guelph Street, in Georgetown.

"Sansin and Bergsma's have a shared history of being family-run and dedicated to offering top-notch customer service and high quality products. Our Enviro Stains and Purity Interiors are well suited for a store like Bergsma's where customers want unique products you just can't find at super-large retail stores," said Sjoerd Bos, Vice President of Sansin. "Sansin's water-based, or water-borne, stains sink deep into the wood, delivering long-lasting UV protection and water repellency."

**About Bergsma's Paint & Wallpaper**

Serving Georgetown and the surrounding area for over 40 years, Bergsma's has products for all of your decorating needs, carrying a variety of paint products, wallpaper, furniture, accessories and lighting, just to name a few. A family-run store, Bergsma's is dedicated to building trust and confidence with its customers and offering only high quality products.

**About Sansin**

For 25 years, Sansin has been the only wood protection company focused exclusively on



researching, developing, and introducing environmentally-friendly, 'water-borne' interior and exterior wood products and technologies that deliver outstanding color, durability and performance without the toxicity found in conventional stains. Sansin Enviro Stains use water, not oil, to deeply penetrate and protect wood naturally, from within. Headquartered in Ontario, Canada, Sansin has dealer locations across Canada and in the U.S. To learn more about The Sansin Corporation, its line of Enviro Stains or how to become a Sansin preferred dealer, visit [www.sansin.com](http://www.sansin.com).

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